

Information regarding the call for proposals

The **12th Forum Wissenschaftskommunikation** will take place in **Essen, Germany** from **10th to 12th December 2019**.

The event programme will be primarily compiled from contributions via a thematically open Call for Proposals.

The programme committee has also set a thematic focus titled **“Science meets Art”**.

Speakers will be invited for sessions focused on various aspects of the theme. We also invite proposals on this theme. We particularly welcome proposals from **scientists** and **artists**.

- **Interest from both perspectives**

What **interests** do the **artistic and cultural sectors** have in science and research? Why are art and culture interesting for **researchers**? Who approaches who?

How have **culture and science influenced one another** in the past, what influences are there at present, and what can we expect in the future? Can art open up **new ways to access science**? Can **creativity in science be expressed artistically**? What parallels exist between the creativity in **scientific work** and **artistic creativity**?

- **Cooperation**

What **cooperations** and **initiatives** exist already? Which new ones might be possible?

What **benefits** can be derived from the involvement of artists in research? Can controversial topics be (better) communicated through an artistic approach?

How can cooperation be **financed**? How can science communicators **initiate, support and communicate cooperations between researchers and artists** to reach target audiences? Which **formats** are appropriate or interesting (e.g. exhibition, artist in residence, theatre, performance, salon, show)? How can science communication support and enrich these?

- **The representation of science in art and culture**

How is **science** presented in different areas of art and culture? How is science used and reworked in **art, literature, film, theatre, music and dance**? How are scientists represented? Which scientific topics are of interest? Can science be **visualised** through art? How do artistic **exhibitions** represent scientific content and research questions? What relationships exist between **science** and **popular culture** (e.g. comics, tv series, science slams)?

- **Scientific and artistic aesthetics**

How can the **aesthetic dimensions of scientific processes** be made visible and comprehensible (e.g. from mathematics, astronomy, neuroscience or molecular biology)? What **similarities and differences** are there between scientific and artistic aesthetics? Can **science be beautiful**? Can beauty be measured, and if so how? How can the **creative process** of science or art be represented?

- **Artistic and academic freedom**

Artistic and academic freedom are protected by the German constitution. Are **researchers and artists really free in the work**, or are there limitations and dependence on funders or politics. How free are research, art and science communication in other countries? Are **science and art guided by particular interests**? Can, should or must science or art **take a political position** on issues of societal interest?

- **Evaluations and research**

What **research** is there on the **effects** of art on science, or science on art? Are there **evaluations of successful or unsuccessful** projects and events in the field of art and science? How can the results of these studies and evaluations be used in science communication?

The following table gives an overview of the different programme areas and their structure:

Format	Keynotes for opening sessions	Panel discussions	Interactive workshops & Project presentations
Theme	“Science meets Art”	Thematically open <i>Proposals on the conference theme desirable</i>	Thematically open <i>Proposals on the conference theme desirable</i>
Selection process	Speakers will be invited to present on the conference theme	Submission through call for proposals	Submission through call for proposals

Contributions through the **Call for Proposals** are thematically open, but there are criteria for the submission and selection of proposals. The Forum aims both to promote networking and exchange among science communication professionals, and to provide information about new formats, trends and research findings.

Proposals are sought for sessions on

- Specific **challenges** and **current trends** in science communication
- **Strategic** issues, projects and co-operations
- New and **innovative formats** and locations in science communication
- Formats and activities reaching interesting, previously unknown **target groups**
- **Best or worst practice**: experience with particularly successful or failed projects
- New insights, e.g. **evaluation** or **research projects** in science communication
- Future perspectives and project ideas

Proposals providing an international perspective on these areas are welcome and can **be submitted and presented in English.**

Wissenschaft im Dialog **considers equal gender distribution important** in both the panels for sessions and the moderating teams for interactive formats. Mixed-gender proposals are particularly appreciated.

Please submit your proposal for a **panel discussion, project presentation** or **interactive workshop** through the **Call for Proposals.**

Please consider the following information regarding session formats:

1. Panel discussion

- A **75-minute** panel discussion with **up to three speakers** and **one moderator**
- Include **at least 45 minutes** of discussion with **active involvement of the audience**, e.g. through the use of **voting tools, interactive surveys** or the live use of **Twitter**
- Discussion showcase **different perspectives** including a **scientific perspective** – ideally via the **involvement of a researcher or an artist**
- **Speakers from different** backgrounds and institutions, potentially with **different views** on the topic, every member of the panel has a maximum of 10 minutes to give their impulse talk
- The moderator should not be one of the panel members
- The moderator should work intensively with the speakers before the session to **clearly define key topics and questions** for the discussion.

2. Project presentation

- Short presentation **maximum 7 minutes** of a successful or failed project with **one speaker**
- Further information is presented on a **poster** as part of the exhibition in the foyer
- Opportunity for questions and further discussion with interested attendees at the poster exhibition
- Provides an overview of new formats and projects in science communication and the opportunity to exchange ideas

3. Project presentation “special”

- Short presentation **maximum 12 minutes** of specific **study results** or **evaluations** of science communication presented by **one speaker**
- Further information about the study or evaluation can be provided on a **poster** as part of the **poster exhibition** in the foyer



- Opportunity for further questions and discussions as part of the poster exhibition
- Provides a glimpse of **current research** in science communication

4. Interactive workshop

- **90 minute interactive workshop** moderated by a **maximum of three** moderators or speakers
- Diverse formats such as **Workshop, World Café, Debate, Fishbowl**
- Participants should work in-depth on an **issue** and generate **potential solutions** with a focus on practical relevance and working in groups
- Please indicate the **methods and aims** of the workshop
- Suitable for **at least 40 participants**
- If there is sufficient interest you may be asked to run the workshop twice during the forum.

Submitting your proposal

To submit a contribution, please complete the online form **by 10 April 2019** at www.forum-wissenschaftskommunikation.de

Note: After submitting your proposal, you will receive an automatic email to confirm the successful transmission of data to *Wissenschaft im Dialog*. **If you do not receive a confirmation email**, your proposal has not been submitted successfully. In that case please contact us.

Conditions of participation

Submission of proposals

Proposals for the 12th Forum Wissenschaftskommunikation must be submitted via the online form.

After the proposal has been submitted, an automatic email is sent to the email address entered into the form. This confirms the successful transfer of data to *Wissenschaft im Dialog* and contains a summary of this information.

You must receive this email to be sure your proposal has been submitted. Should the email fail to arrive, please make contact with us via forum@w-i-d.de.



Selection of proposals for the conference programme

The programme committee assesses all submitted proposals and compiles the selected contributions in the conference programme.

If your proposal is selected for the 12th Forum Wissenschaftskommunikation program, *Wissenschaft im Dialog* will notify you of the date and time of your session.

Deadline for submissions: 10 April 2019

Notification of selections: July 2019

Conference: 12th Forum Wissenschaftskommunikation: 10 - 12 December 2019

Conference fees and registration

Speakers and moderators are eligible for reduced conference fees (covering participation and catering) for the duration of the conference (100€/1 day or 160€/3 days). We will send you a link that enables reduced registration.

We will send you a registration link enabling you to register for the reduced price. Registration must be completed using this link and the online form before the close of registrations. It is not possible to register for the conference after the close of registrations or at the event.

Travel and accommodation costs

Speakers pay for their own travel and accommodation – these costs will not be reimbursed by the organisers.

Technical equipment and materials

We can provide equipment for your session including a laptop, projector, flip chart or pin board. Please bring any further material you need for your session such as cards, pens, paper etc.

Privacy and personal data processing

a. Scope of personal data processing

When proposals are submitted to the Call for Proposals for the Forum Wissenschaftskommunikation, personal data are recorded and processed by Wissenschaft im Dialog gGmbH. These data are saved for the time period starting with the submission of the proposal and ending with the distribution of the conference proceedings. The data are processed in the context of the organisation and running of the event in accordance with legal requirements. The personal data that are processed and saved, are the same data entered into the online forms

for the call for proposals and for conference registration. During the selection of proposals for the programme, names and institutions, as well as the title and description of the session and the submitted links, are shared with the programme committee.

b. The legal basis for the processing of personal data is obtaining permission from the user; as stated in Article 6, Paragraphs 1a and b, GDPR.

c. Purpose of personal data processing

The processing of personal data using the online form is for the sole purpose of managing the submitted proposal and the conference programme. In the case that contact occurs by email rather than via the form, the communication implies permission to process the data. Further information may be collected during the submission of proposals or registration for the purpose of ensuring the safety of IT-systems and preventing misuse of the form.

d. Duration of data storage

The data will be deleted as soon as they have fulfilled the purpose for which they were collected. In this case that includes the procedures required to execute the conference and prepare the conference documentation. If the user wishes to continue to receive regular information about future conferences, their permission is required.

e. Options for refusal and deletion

Any user can revoke their permission for their personal data to be processed at any time. If permission is revoked, it is not possible to participate in the call for proposals.

Important dates

Deadline for submissions to call for proposals	10 April 2019
Notification of selection	July 2019
12th Forum Wissenschaftskommunikation	10 -12 December 2019 in Essen

Contacts

Hella Grenzebach
Project lead
Email: hella.grenzebach@w-i-d.de
Tel.: +49 30 2062295-45

Floriana Raffauf
Intern
Email: floriana.raffauf@w-i-d.de
Tel.: +49 30 2062295-22

Wissenschaft im Dialog gGmbH
Charlottenstraße 80
10117 Berlin

Sponsors

The 12th Forum Wissenschaftskommunikation is sponsored by:

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Supporters

The 12th Forum Wissenschaftskommunikation is supported by:





The Forum Wissenschaftskommunikation

Through the Forum Wissenschaftskommunikation, *Wissenschaft im Dialog* (WiD), an initiative of German science research organisations, offers an opportunity for science communicators to exchange ideas and expertise. Since 2008 the forum has offered professionals in the field an overview of recent trends and strategies in science communication.

Representatives of universities, research institutions, cities and municipalities, science centres, student labs, science festivals and companies that conduct research are invited. The Forum Wissenschaftskommunikation is targeted at scientists, members of marketing and communications departments, science journalists, teachers, pre-school teachers, and all others with an interest in science communication.